

PRESS RELEASE – FOR IMMEDIATE DISTRIBUTION

30th January 2012

Australian Shop and Office Fitting Industry Association to host National Conference in Fiji

The Australian Shop and Office Fitting Industry Association (ASOFIA) will host its 17th National Conference in Fiji on 27-30 April 2012. Themed, "Leadership, Change and You", the conference will provide valuable insights into steering businesses through the current economic climate.

Occurring once every 18 months, the Conference is a significant event in the shop and office fitting industry calendar. Catering specifically to members and industry professionals, it provides tangible opportunities to develop relationships with key industry suppliers, network with like-minded business leaders, get updated on the latest developments and take time out to consider the broader industry issues affecting shop fitting related businesses.

Having been involved with the development and delivery of ASOFIA's past ten conferences, CEO Gerard Ryan knows first-hand the impact attending the conference has on attendees.

"The Conference provides unparalleled networking opportunities, which are particularly useful to sponsors, not just to promote their products and services, but also to engage with potential customers," said Mr Ryan.

The Conference is supported by leading Australian businesses; the Laminex Group, Polyflor, Biesse Australia, Mirage Doors, Positive Energy Electrical and Samsung Staron have all come onboard as sponsors.

"Taking time away from the responsibilities of everyday working life, provides a unique opportunity for business owners to step outside their day-to-day perspectives and consider their options for the future," said Mr Ryan.

The Conference will include four educational seminars. Inspired by the theme, they will include, *Rising above the Ordinary* – Opportunities and difficulties, work with both and *Yes It's Tough Out There*– Hard times make a good business better and will be presented by leading business figures.

The ASOFIA National Conference will be held at the Intercontinental Fiji Golf Resort & Spa.

Sponsorship opportunities are still available. Registrations and travel details are available at www.asofia.com.au or call ASOFIA Head Office on 02 4342 5505 for more information.

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ASOFIA Logo



ASOFIA 17th National Conference Brochure image.

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