

**For immediate release:**

## **The 2013 Interior Fitout Awards heralds the new benchmark for fitouts**

25 May 2015

Thirteen shopfitters from around Australia were heralded for their extraordinary work against a highly competitive field at the **2012/2013 The Laminex Group/ASOFIA Interior Fitout Awards** at the Australian Shop and Office Fitting Industry Association's (ASOFIA) 18<sup>th</sup> National Conference in Hamilton Island recently.

As the ultimate accolade for ASOFIA's member's projects completed within Australia over the past 18 months, The Interior Fitout Awards received a large number of high calibre entries across 27 categories.

Gerard Ryan, CEO of ASOFIA, witnessed a distinct shift from the 'standard' shop and office fitout, to more elaborate fitouts in the health, fitness, leisure and high end fashion industries in this year's entries.

"The Hugo Boss store on King St, Sydney, completed by **Sidgreaves Group**, took out the National Fitout Award; as it was an absolutely exceptional fitout in every way.

"Every company who walked away with an Interior Fitout Award this year presented judges with a stand out project deserving of recognition.

"The industry has come through tough times stronger. It is refreshing to see members not simply achieving the 'same old thing', but rather challenging themselves and the industry by venturing into new directions.

"We have seen greater levels of creativity and innovation from our members showcasing their award winning talents," said Mr Ryan.

For the first time this year, the Awards program featured, **The Australian Made Awards** category, created to encourage individuals to use Australian materials, promote Australian manufacturing, and support local skilled resources. **Stag Shopfitters** took out the **Retail Australian Made Award** with their work at Paspaley at the Crown Complex, while **Crosbie Projects** walked away with the **Commercial Australian Made Award** for their work on their own Crosbie Office.

"The 2013 Interior Fitout Awards created a new benchmark in the standard of fitouts that is set to only move higher with each ensuing year.

"This elevated benchmark has been driven by a number of factors; client expectations; new technologies and the evolution of shopping centres into experiential environments.

"It is certainly a welcome shift for the profile of our industry. The ASOFIA members have done the industry proud," said Mr Ryan.

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The winners were:

<b>Category</b>	<b>Winning Project</b>	<b>Winning Company</b>
<b>National Fitout of the Year</b>	<b>Hugo Boss - King St</b>	<b>Sidgreaves Group</b>
Interior Fitout - Kiosks	Daily Bagel	Diverse Shopfitters
Interior Fitouts up to \$150,000	The Way of Tea	RJR Developments
Interior Fitouts between \$150,001 - \$300,000	Guardian Pharmacy	Dixon & Swanson
Interior Fitouts between \$300,001 - \$500,000	Bose Carindale	TU Projects
Interior Fitouts between \$500,001-\$1M	Michael Kors	Sidgreaves Group
Interior Fitouts over \$1Million	Hugo Boss - Crown Complex	Sidgreaves Group
Interior Fitout - Health & Beauty	Rose Clinic	Masterplanners
Interior Fitout - Commercial Fitouts up to \$500,000	Hornsby RSL	Ryde Joinery
Interior Fitout - Commercial Fitouts between \$500,001 to \$1M	Barooga Sports Club	Ryde Joinery
Interior Fitout - Commercial Fitouts over \$1M	AMF Penrith	Crosbie Projects
Interior Fitout - Food / Restaurant Fitouts up to \$250,000	McDonalds Butler	Associated Shopfitters
Interior Fitout - Food / Restaurant Fitouts \$250,001 - \$500K	Koko Black Chadstone	TU Projects
Interior Fitout - Food / Restaurant Fitouts between \$500,001 - \$750,000	Limestone Bar & Grill	Vos Constructions
Interior Fitout - Food / Restaurant Fitouts between \$750,001 - \$1M	Basils Fine Food	Diverse Shopfitters
Interior Fitout - Food / Restaurants over \$1M	Vapianos	TU Projects
QLD Interior Fitout of the Year	Michael Hill - Queens Plaza	Woodland Shopfitters
WA Interior Fitout of the Year	Apollo Health	Masterplanners
TAS Interior Fitout of the Year	National Bank	Vos Constructions
NSW Interior Fitout of the Year	Emporio Armani	Crosbie Projects
VIC Interior Fitout of the Year	Paspaley - Crown Complex	Stag Shopfittings
<b>Special Recognition Awards</b> Outstanding Use of Timber	Hornsby RSL	Ryde Joinery
<b>Special Recognition Awards</b> Outstanding Work within a Heritage Building	The Terrace Hotel	Suburban Design & Construct
<b>Sponsor Product Awards</b> Best Use of Major Sponsors Product - Laminex	Apollo Health	Masterplanners
<b>Sponsor Product Awards</b> Best Use of Sponsors Product - Polyflor	Basils Fine Food	Diverse Shopfitters
<b>Australian Made Award</b> - Retail	Paspaley - Crown	Stag Shopfittings
<b>Australian Made Award</b> - Commercial	Crosbie Office	Crosbie Projects

For more information please visit [www.asofia.com.au](http://www.asofia.com.au)

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**NOTE TO EDITORS:**

The following are a selection of images from the winning groups, there are more images available upon request.



Image 1: Sidgreaves Group won the **National Fitout of the Year** Award with their work on Hugo Boss - King St.



Image 2: Crosbie Projects won the **NSW Interior Fitout of the Year** Award with their work on Emporio Armani.

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Image 3: Stag Shopfittings won the **VIC Interior Fitout of the Year & Retail Australian Made Awards** with their work on Paspaley - Crown Complex.



- The Australian Shop and Office Fitting Industry Association (ASOFIA) is made up of members who design and/or build retail and corporate interiors across Australia and New Zealand. This industry represents the specialist designed and purpose built environments for store owners, their customers, and their staff for thousands of businesses - from small retailers, franchise and corporate retail chains to supermarkets and offices. Industry professionals manage the complete process of implementing the interior fit out.
- More information on the Interior Fitout Awards is available online: <http://asofia.com.au/awards-recognition.aspx>
- Additional high-res images are available upon request.
- Please visit ASOFIA's website for more information on the association: [www.asofia.com.au](http://www.asofia.com.au)
- ASOFIA's Facebook page contains highlights and other information not available on the website: [www.facebook.com/ASOFIANational](http://www.facebook.com/ASOFIANational)
- Follow all of ASOFIA's news on Twitter and LinkedIn: <https://twitter.com/ASOFIANational> and <http://www.linkedin.com/company/asofia--australian-shop-&-office-fitting-industry-association>

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- Specific information on each individual applicant is available upon request. All the information is on hand, so can be provided quickly.